

AMERICA'S **SMARTCORRIDOR**[™]

The Kansas K-10 Cities

The K-10 Highway between Lawrence and Johnson County carries the trademark name **AMERICA'S SMART CORRIDOR**. As the growth and expansion of businesses in the area occur, the appropriateness of the name continues to be bolstered.

SMART TECHNOLOGY



- SPRINT/Nextel Corporation headquarters
- Olathe's KSU Innovation Campus
- DeSoto's *intervet*, animal pharmaceutical research facility
- Lenexa's EcoWorks, the first privately constructed LEED building in the region

SMART INSTITUTIONS



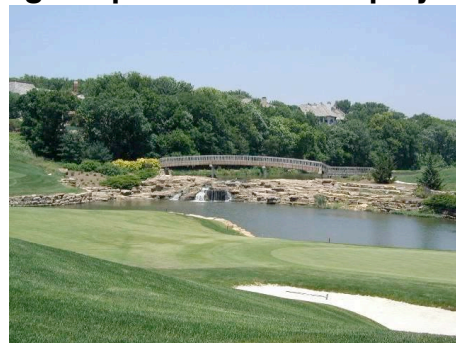
- The University of Kansas serves more than 28,000 undergraduate and graduate students
- Johnson County Community College consistently ranked one of the nation's best community colleges
- Public school districts ranked in the top 25 school districts in the nation

SMART WORKFORCE



- Douglas and Johnson Counties highly educated work forces lead the nation
- Johnson County ranks 4th in the US in percentage of population with a college bachelor's degree
- Productivity in Kansas is 14.5% higher than the national average

And a great place to live and play!



For more information
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There's a reason we are *AMERICA'S SMART CORRIDOR*!

DE SOTO * EUDORA * LAWRENCE * LENEXA * OLATHE * OVERLAND PARK